

0509 Governor's Office of Business and Economic Development (GO-Biz)

The Governor's Office of Business and Economic Development (GO-Biz) provides a single point of contact for economic development, business assistance and job creation efforts. The GO-Biz works with companies and organizations across the nation to market the benefits of doing business in California, recruit new businesses, retain businesses, and support private sector job growth. The GO-Biz serves as the Governor's lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, economic growth, export promotion, permit assistance, innovation and entrepreneurship.

3-YR EXPENDITURES AND POSITIONS

		Positions			Expenditures		
		2014-15	2015-16	2016-17	2014-15*	2015-16*	2016-17*
0220	Go-Biz	24.0	23.0	22.0	\$2,758	\$4,626	\$4,943
0225	California Business Investment Services	11.0	9.4	9.0	1,782	1,731	1,832
0230	Office of the Small Business Advocate	2.2	2.5	6.0	2,151	2,480	287
0235	Infrastructure, Finance and Economic Development	34.2	31.4	45.4	25,602	17,013	38,167
TOTALS, POSITIONS AND EXPENDITURES (All Programs)		71.4	66.3	82.4	\$32,293	\$25,850	\$45,229
FUNDING					2014-15*	2015-16*	2016-17*
0001	General Fund				\$8,251	\$12,508	\$10,286
0649	California Infrastructure and Economic Development Bank Fund				21,291	9,465	10,965
0918	California Small Business Expansion Fund				899	2,115	2,115
0995	Reimbursements				1,731	1,642	1,743
3083	Welcome Center Fund				114	110	110
3095	Film Promotion and Marketing Fund				7	10	10
3228	Greenhouse Gas Reduction Fund				-	-	20,000
TOTALS, EXPENDITURES, ALL FUNDS					\$32,293	\$25,850	\$45,229

LEGAL CITATIONS AND AUTHORITY

Government Code Sections 12096.1-12100, and 63050; and Corporations Code Section 14000-14024.

DETAILED BUDGET ADJUSTMENTS

	2015-16*			2016-17*		
	General Fund	Other Funds	Positions	General Fund	Other Funds	Positions
Workload Budget Adjustments						
Workload Budget Change Proposals						
• Administrative Workload - Human Resources, Business Services, Procurement	\$-	\$-	-	\$309	\$-	4.0
• Cap and Trade Expenditure Plan - I-Bank, California Lending for Energy Needs Center	-	-	-	-	20,000	-
• CA Infrastructure and Economic Development Bank Workload	-	-	-	-	1,489	11.0
• Zero Emission Vehicle Infrastructure Project Manager Term Extension	-	-	-	-	100	-
Totals, Workload Budget Change Proposals	\$-	\$-	-	\$309	\$21,589	15.0
Other Workload Budget Adjustments						
• Expenditure by Category Redistribution	\$1,921	\$-	-	\$1,952	\$-	-
• Salary Adjustments	124	60	-	122	63	-
• Benefit Adjustments	60	31	-	75	40	-
• Retirement Rate Adjustments	44	20	-	44	20	-
• Miscellaneous Baseline Adjustments	-	-	-	-194	-	-
• Budget Position Transparency	-1,921	-	-31.0	-1,952	-	-30.3
Totals, Other Workload Budget Adjustments	\$228	\$111	-31.0	\$47	\$123	-30.3

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	2015-16*			2016-17*		
	General Fund	Other Funds	Positions	General Fund	Other Funds	Positions
Totals, Workload Budget Adjustments	\$228	\$111	-31.0	\$356	\$21,712	-15.3
Totals, Budget Adjustments	\$228	\$111	-31.0	\$356	\$21,712	-15.3

PROGRAM DESCRIPTIONS

0220 - GO-Biz

The GO-Biz serves as the Governor's lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, and economic growth, and export promotion. This program makes recommendations to the Governor and the Legislature regarding policies, programs, and actions to advance statewide economic goals.

0225 - CALIFORNIA BUSINESS INVESTMENT SERVICES

This program serves employers, corporate executives, business owners, and site location consultants who are considering California for business investment and expansion. This program convenes teams on key business development issues. This program works with local, state, and federal partners to attract, retain, and grow businesses in addition to providing permit assistance and helping businesses succeed in California. The Innovation Hub (iHub) initiative improves the state's national and global competitiveness by stimulating partnerships, economic development, and job creation around specific research clusters through state-designated iHubs.

0230 - OFFICE OF THE SMALL BUSINESS ADVOCATE

The director of the Office of the Small Business Advocate (OSBA) serves as the principal advocate in the state on behalf of small businesses, including legislation and administrative regulations that affect small business. The OSBA is responsible for disseminating information about programs and services provided by the state that benefit small businesses, and how small businesses can participate in these programs and services. The OSBA responds to issues from small businesses concerning the actions of state agencies, state laws and regulations adversely affecting those businesses. The OSBA maintains and distributes an annual list of persons serving as small business ombudsmen throughout state government.

0235010 - CALIFORNIA FILM COMMISSION

The California Film Commission (CFC) enhances California's status as the leader in motion picture, television and commercial production. The Commission is tasked with retaining and increasing motion picture production and to see that it continues to create jobs and boost business throughout the State. A one-stop office for filmmakers, the Commission supports productions of all sizes and budgets with a variety of services. In addition to issuing film permits for all state properties, administering the film and TV tax credit program, maintaining an extensive location library, and offering production assistance on a wide variety of issues, CFC also works closely with cities and counties with the goal of creating "film friendly" policies that are consistent state-wide.

0235019 - DIVISION OF TOURISM

The California Tourism Market Act provides for the marketing of California through an assessment of businesses that benefit from travel and tourism. The objective of the Tourism Assessment Program is to identify potentially assessable businesses, assist companies with determining the appropriate amount of their self-assessment, and collect the fee.

0235028 - CALIFORNIA INFRASTRUCTURE AND ECONOMIC DEVELOPMENT BANK

California Infrastructure and Economic Development Bank (IBank) was created to finance public infrastructure and private development that promote a healthy climate for jobs, contribute to a strong economy and improve the quality of life in California communities. IBank has a broad authority to issue tax-exempt and taxable revenue bonds, provide financing to public agencies, provide credit enhancements, acquire or lease facilities, and leverage State and Federal funds. IBank's current programs include the infrastructure state revolving fund, 501(c)(3) tax-exempt and taxable revenue bond program, industrial development revenue bond program, exempt facility revenue bond program, governmental bond program and the Clean Energy Finance Center (CEFC) and the Statewide Energy Efficiency Program under the CEFC.

0235037 - SMALL BUSINESS LOAN GUARANTEE PROGRAM

The Small Business Loan Guarantee Program (SBLGP) promotes local economic development by providing guarantees for loans issued to small businesses from financial institutions, typically banks, that otherwise would not approve a term loan or line of credit to a small business. As a result of the SBLGP, participating small businesses are able to secure financing that allows them to grow and expand their business. The loan guarantee serves as a credit enhancement and an incentive for financial institutions to make loans to small businesses that otherwise would not be eligible for such financing.

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0235046 - CALIFORNIA WELCOME CENTERS

California Welcome Centers are visitor information centers that are readily accessible to and recognizable by tourists to encourage tourism in California and provide benefits to the state economy. The objective of the California Welcome Center Program is to determine the locality of underserved travelers, designate a welcome center, and establish operating standards across the network.

DETAILED EXPENDITURES BY PROGRAM

		2014-15*	2015-16*	2016-17*
	PROGRAM REQUIREMENTS			
0220	GO-BIZ			
	State Operations:			
0001	General Fund	\$2,758	\$4,626	\$4,943
	Totals, State Operations	\$2,758	\$4,626	\$4,943
	PROGRAM REQUIREMENTS			
0225	CALIFORNIA BUSINESS INVESTMENT SERVICES			
	State Operations:			
0001	General Fund	\$1,632	\$1,681	\$1,682
0995	Reimbursements	150	50	150
	Totals, State Operations	\$1,782	\$1,731	\$1,832
	PROGRAM REQUIREMENTS			
0230	OFFICE OF THE SMALL BUSINESS ADVOCATE			
	State Operations:			
0001	General Fund	\$2,151	\$2,480	\$287
	Totals, State Operations	\$2,151	\$2,480	\$287
	PROGRAM REQUIREMENTS			
0235	INFRASTRUCTURE, FINANCE AND ECONOMIC DEVELOPMENT			
	State Operations:			
0001	General Fund	\$1,710	\$3,721	\$3,374
0649	California Infrastructure and Economic Development Bank Fund	3,391	3,965	5,465
0918	California Small Business Expansion Fund	899	2,115	2,115
0995	Reimbursements	1,581	1,592	1,593
3083	Welcome Center Fund	114	110	110
3095	Film Promotion and Marketing Fund	7	10	10
3228	Greenhouse Gas Reduction Fund	-	-	20,000
	Totals, State Operations	\$7,702	\$11,513	\$32,667
	Local Assistance:			
0649	California Infrastructure and Economic Development Bank Fund	\$17,900	\$5,500	\$5,500
	Totals, Local Assistance	\$17,900	\$5,500	\$5,500
	SUBPROGRAM REQUIREMENTS			
0235010	California Film Commission			
	State Operations:			
0001	General Fund	\$1,456	\$2,664	\$2,318
3095	Film Promotion and Marketing Fund	7	10	10
	Totals, State Operations	\$1,463	\$2,674	\$2,328
	SUBPROGRAM REQUIREMENTS			
0235019	Tourism			

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		2014-15*	2015-16*	2016-17*
	State Operations:			
0001	General Fund	-\$124	\$191	\$190
0995	Reimbursements	882	893	894
	Totals, State Operations	\$758	\$1,084	\$1,084
	SUBPROGRAM REQUIREMENTS			
0235028	California Infrastructure and Economic Development Bank			
	State Operations:			
0001	General Fund	-\$212	\$-	\$-
0649	California Infrastructure and Economic Development Bank Fund	3,391	3,965	5,465
0995	Reimbursements	212	212	212
3228	Greenhouse Gas Reduction Fund	-	-	20,000
	Totals, State Operations	\$3,391	\$4,177	\$25,677
	Local Assistance:			
0649	California Infrastructure and Economic Development Bank Fund	\$17,900	\$5,500	\$5,500
	Totals, Local Assistance	\$17,900	\$5,500	\$5,500
	SUBPROGRAM REQUIREMENTS			
0235037	Small Business Expansion			
	State Operations:			
0001	General Fund	\$590	\$866	\$866
0918	California Small Business Expansion Fund	899	2,115	2,115
0995	Reimbursements	487	487	487
	Totals, State Operations	\$1,976	\$3,468	\$3,468
	SUBPROGRAM REQUIREMENTS			
0235046	Welcome Center Program			
	State Operations:			
3083	Welcome Center Fund	\$114	\$110	\$110
	Totals, State Operations	\$114	\$110	\$110
	TOTALS, EXPENDITURES			
	State Operations	14,393	20,350	39,729
	Local Assistance	17,900	5,500	5,500
	Totals, Expenditures	\$32,293	\$25,850	\$45,229

EXPENDITURES BY CATEGORY

1 State Operations	Positions			Expenditures		
	2014-15	2015-16	2016-17	2014-15*	2015-16*	2016-17*
PERSONAL SERVICES						
Baseline Positions	89.0	97.3	97.7	\$6,785	\$7,258	\$7,258
Budget Position Transparency	-	-31.0	-30.3	-	-1,921	-1,952
Total Adjustments	-17.6	-	15.0	-1,152	184	1,095
Net Totals, Salaries and Wages	71.4	66.3	82.4	\$5,633	\$5,521	\$6,401
Staff Benefits	-	-	-	2,549	4,753	5,117
Totals, Personal Services	71.4	66.3	82.4	\$8,182	\$10,274	\$11,518
OPERATING EXPENSES AND EQUIPMENT				\$2,770	\$5,228	\$25,363

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0509 Governor's Office of Business and Economic Development (GO-Biz) - Continued

1 State Operations	Positions			Expenditures		
	2014-15	2015-16	2016-17	2014-15*	2015-16*	2016-17*
SPECIAL ITEMS OF EXPENSES				3,441	4,848	2,848
TOTALS, POSITIONS AND EXPENDITURES, ALL FUNDS (State Operations)				\$14,393	\$20,350	\$39,729

2 Local Assistance	Expenditures		
	2014-15*	2015-16*	2016-17*
Other Special Items of Expense	\$17,900	\$5,500	\$5,500
TOTALS, EXPENDITURES, ALL FUNDS (Local Assistance)	\$17,900	\$5,500	\$5,500

DETAIL OF APPROPRIATIONS AND ADJUSTMENTS

1 STATE OPERATIONS	2014-15*	2015-16*	2016-17*
0001 General Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$8,062	\$11,419	\$9,425
Allocation for employee compensation	87	124	-
Allocation for staff benefits	32	60	-
Allocation for staff benefits (Reimbursement)	-1	-	-
Budget Position Transparency	-	-1,921	-
Expenditure by Category Redistribution	-	1,921	-
Section 3.60 pension contribution adjustment	137	44	-
011 Budget Act appropriation (transfer to Small Business Expansion Fund)	861	861	861
Small business development corporation grants	2,000	-	-
Carryover Adjustment	404	-	-
Carryover Adjustment	100	-	-
Totals Available	\$11,682	\$12,508	\$10,286
Unexpended balance, estimated savings	-3,431	-	-
TOTALS, EXPENDITURES	\$8,251	\$12,508	\$10,286
0649 California Infrastructure and Economic Development Bank Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$3,981	\$3,875	\$5,465
Allocation for employee compensation	36	47	-
Allocation for staff benefits	15	27	-
Section 3.60 pension contribution adjustment	54	16	-
Totals Available	\$4,086	\$3,965	\$5,465
Unexpended balance, estimated savings	-695	-	-
TOTALS, EXPENDITURES	\$3,391	\$3,965	\$5,465
0890 Federal Trust Fund			
APPROPRIATIONS			
011 Budget Act appropriation (transfer to Small Business Expansion Fund)	\$27,609	-	-
Totals Available	\$27,609	\$-	\$-
Unexpended balance, estimated savings	-27,609	-	-
TOTALS, EXPENDITURES	\$-	\$-	\$-
0918 California Small Business Expansion Fund			
APPROPRIATIONS			

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0509 Governor's Office of Business and Economic Development (GO-Biz) - Continued

1 STATE OPERATIONS	2014-15*	2015-16*	2016-17*
001 Budget Act appropriation	\$279	\$122	\$128
Allocation for employee compensation	3	4	-
Allocation for staff benefits	1	2	-
Section 3.60 pension contribution adjustment	1	-	-
Corporations Code section 14030	1,848	1,848	1,848
Corporations Code section 14030(a) (default payments)	<u>1,000</u>	<u>1,000</u>	<u>1,000</u>
Totals Available	\$3,132	\$2,976	\$2,976
Unexpended balance, estimated savings	<u>-1,372</u>	<u>-</u>	<u>-</u>
TOTALS, EXPENDITURES	\$1,760	\$2,976	\$2,976
Less funding provided by General Fund	<u>-861</u>	<u>-861</u>	<u>-861</u>
NET TOTALS, EXPENDITURES	\$899	\$2,115	\$2,115
0995 Reimbursements			
APPROPRIATIONS			
Reimbursements	<u>\$1,731</u>	<u>\$1,642</u>	<u>\$1,743</u>
TOTALS, EXPENDITURES	\$1,731	\$1,642	\$1,743
3083 Welcome Center Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$110	\$107	\$110
Allocation for employee compensation	1	2	-
Section 3.60 pension contribution adjustment	<u>2</u>	<u>1</u>	<u>-</u>
Totals Available	\$113	\$110	\$110
Unexpended balance, estimated savings	<u>1</u>	<u>-</u>	<u>-</u>
TOTALS, EXPENDITURES	\$114	\$110	\$110
3095 Film Promotion and Marketing Fund			
APPROPRIATIONS			
001 Budget Act appropriation	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>
Totals Available	\$10	\$10	\$10
Unexpended balance, estimated savings	<u>-3</u>	<u>-</u>	<u>-</u>
TOTALS, EXPENDITURES	\$7	\$10	\$10
3228 Greenhouse Gas Reduction Fund			
APPROPRIATIONS			
001 Budget Act appropriation	<u>-</u>	<u>-</u>	<u>\$20,000</u>
TOTALS, EXPENDITURES	\$-	\$-	\$20,000
Total Expenditures, All Funds, (State Operations)	\$14,393	\$20,350	\$39,729
2 LOCAL ASSISTANCE			
0649 California Infrastructure and Economic Development Bank Fund			
APPROPRIATIONS			
Government Code section 63050	\$5,500	\$5,500	\$5,500
Past Year Adjustments	<u>12,400</u>	<u>-</u>	<u>-</u>
TOTALS, EXPENDITURES	\$17,900	\$5,500	\$5,500
Total Expenditures, All Funds, (Local Assistance)	\$17,900	\$5,500	\$5,500
TOTALS, EXPENDITURES, ALL FUNDS (State Operations and Local Assistance)	\$32,293	\$25,850	\$45,229

FUND CONDITION STATEMENTS

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0509 Governor's Office of Business and Economic Development (GO-Biz) - Continued

	2014-15*	2015-16*	2016-17*
3083 Welcome Center Fund^s			
BEGINNING BALANCE	\$57	\$54	\$44
Prior Year Adjustments	9	-	-
Adjusted Beginning Balance	\$66	\$54	\$44
REVENUES, TRANSFERS, AND OTHER ADJUSTMENTS			
Revenues:			
4172500 Miscellaneous Revenue	100	100	100
Total Revenues, Transfers, and Other Adjustments	\$100	\$100	\$100
Total Resources	\$166	\$154	\$144
EXPENDITURE AND EXPENDITURE ADJUSTMENTS			
Expenditures:			
0509 Governor's Office of Business and Economic Development (GO-Biz) (State Operations)	113	110	110
Total Expenditures and Expenditure Adjustments	\$113	\$110	\$110
FUND BALANCE	\$54	\$44	\$34
Reserve for economic uncertainties	54	44	34
3095 Film Promotion and Marketing Fund^s			
BEGINNING BALANCE	\$19	\$24	\$24
Prior Year Adjustments	-2	-	-
Adjusted Beginning Balance	\$17	\$24	\$24
REVENUES, TRANSFERS, AND OTHER ADJUSTMENTS			
Revenues:			
4140000 Document Sales	14	10	10
Total Revenues, Transfers, and Other Adjustments	\$14	\$10	\$10
Total Resources	\$31	\$34	\$34
EXPENDITURE AND EXPENDITURE ADJUSTMENTS			
Expenditures:			
0509 Governor's Office of Business and Economic Development (GO-Biz) (State Operations)	7	10	10
Total Expenditures and Expenditure Adjustments	\$7	\$10	\$10
FUND BALANCE	\$24	\$24	\$24
Reserve for economic uncertainties	24	24	24

CHANGES IN AUTHORIZED POSITIONS

	Positions			Expenditures		
	2014-15	2015-16	2016-17	2014-15*	2015-16*	2016-17*
Baseline Positions	89.0	97.3	97.7	\$6,785	\$7,258	\$7,258
Budget Position Transparency	-	-31.0	-30.3	-	-1,921	-1,952
Salary and Other Adjustments	-17.6	-	-	-1,152	184	78
Workload and Administrative Adjustments						
Administrative Workload - Human Resources, Business Services, Procurement						
Mgmt Svcs Techn	-	-	1.0	-	-	-
Staff Svcs Analyst (Gen)	-	-	1.0	-	-	39
Staff Svcs Mgr I	-	-	2.0	-	-	141
CA Infrastructure and Economic Development						
Bank Workload						
Accountant Trainee	-	-	1.0	-	-	45

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**0509 Governor's Office of Business and Economic Development (GO-Biz) -
Continued**

	Positions			Expenditures		
	2014-15	2015-16	2016-17	2014-15*	2015-16*	2016-17*
Assoc Govtl Program Analyst	-	-	1.0	-	-	59
Atty	-	-	1.0	-	-	65
Sr Loan Officer (Supvr)	-	-	1.0	-	-	77
Staff Loan Officer (Spec)	-	-	6.0	-	-	421
Staff Programmer Analyst (Spec)	-	-	1.0	-	-	70
Zero Emission Vehicle Infrastructure Project Manager Term Extension						
	-	-	-	-	-	100
TOTALS, WORKLOAD AND ADMINISTRATIVE ADJUSTMENTS	-	-	15.0	\$-	\$-	\$1,017
Totals, Adjustments	-17.6	-31.0	-15.3	-\$1,152	-\$1,737	-\$857
TOTALS, SALARIES AND WAGES	71.4	66.3	82.4	\$5,633	\$5,521	\$6,401

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